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Member Management System (MMS)

"Managing membership effortlessly"

How can you:

- ...provide a customized web-based member application form on your web site?
- ...allow members to update information and renew - with no effort by your staff?
- ...allow members to sign up for events and pay on-line?
- ...maintain a list of former members for regular outreach?
- ...provide a searchable member directory to promote your members widely?
- ...manage all the above, and more, effectively AND efficiently?

With the MMS you can AFFORDABLY automate nearly the entire member management process:

- **Member Application** – applicants visit your web site, complete their quick profile online and submit their application directly into your database.
- **Review and Accept Members** – your staff can quickly review applicants, ensure any dues has been paid, and simply click "approved"; the MMS then sends a **customized welcoming email** to your new member.
- **Event Sign-up and Payment** – your staff can add events to your customized member menus, allowing members to register on-line; the system sends an email to your event coordinator as members register and you can easily generate an emailing list of registrants for updates, reminders, and other event notices.
- **Public Member Profiles** – our public search function allows visitors to your web site to easily find your members who meet their needs using customized data menus; results provide links to member profiles, including logos or pictures, links to brochures, and contact information; **a customized Google search of your member web sites can be included at no additional cost.**
- **Automation of the Renewal Process** – members receive up to three renewal notices from the system - one month before expiration, at expiration, and two weeks after expiration. Former members stay in your system so you can re-contact them from time to time to ask them back.
- **No Hardware or Software to Manage** – we host your system on our secure servers and provide an email help desk for your staff and members.

The MMS saves you time and money and reduces the frustration in managing your member data.

For an on-line demonstration, visit www.cambridgedata.com/mms.htm or contact David Sears, President, Cambridge Data Systems
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