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## Member Management System (MMS)

"Managing membership effortlessly"

### *How can you:*

- ...provide a customized web-based member application form on your web site?
- ...allow members to update information and renew - with no effort by your staff?
- ...allow members to sign up for events and pay on-line?
- ...maintain a list of former members for regular outreach?
- ...provide a searchable member directory to promote your members widely?
- ...manage all the above, and more, effectively AND efficiently?

With the MMS you can AFFORDABLY automate nearly the entire member management process:

- **Member Application** – applicants visit your web site, complete their quick profile online and submit their application directly into your database.
- **Review and Accept Members** – your staff can quickly review applicants, ensure any dues has been paid, and simply click "approved"; the MMS then sends a **customized welcoming email** to your new member.
- **Event Sign-up and Payment** – your staff can add events to your customized member menus, allowing members to register on-line; the system sends an email to your event coordinator as members register and you can easily generate an emailing list of registrants for updates, reminders, and other event notices.
- **Public Member Profiles** – our public search function allows visitors to your web site to easily find your members who meet their needs using customized data menus; results provide links to member profiles, including logos or pictures, links to brochures, and contact information; **a customized Google search of your member web sites can be included at no additional cost.**
- **Automation of the Renewal Process** – members receive up to three renewal notices from the system - one month before expiration, at expiration, and two weeks after expiration. Former members stay in your system so you can re-contact them from time to time to ask them back.
- **No Hardware or Software to Manage** – we host your system on our secure servers and provide an email help desk for your staff and members.

**The MMS saves you time and money and reduces the frustration in managing your member data.**

For an on-line demonstration, visit [www.cambridgedata.com/mms.htm](http://www.cambridgedata.com/mms.htm)